

Tasmanian
Women in
Business
Conference

Sponsorship *Packages*



15 & 16 MAY 2024

About the conference

PURPOSE

The purpose of the Tasmanian Women in Business Conference is to empower and celebrate the achievements of Tasmanian women in business. By providing a platform for knowledge sharing, networking and mentorship, we aim to equip women with the insights, strategies and connections necessary to thrive in their professional endeavours. Our ultimate goal is to foster an inclusive and supportive environment that promotes gender equality, personal growth and business success.

VISION

Our vision is to create a vibrant and inclusive community of empowered women in business who inspire and uplift one another. We envision a future where women have equal opportunities, access to resources and the confidence to pursue their entrepreneurial dreams. Through the Tasmanian Women in Business Conference, we aspire to be the catalyst for positive change, nurturing a supportive network of like-minded women, who make a lasting impact in their industries.



About the conference

MISSION

The mission of the Tasmanian Women in Business Conference is to provide practical tips, valuable advice and actionable insights to women in business. Our conference brings together a carefully curated lineup of ten speakers who will share their expertise in areas such as strategy, mindset, marketing, productivity, community development and resilience. We aim to equip attendees with the knowledge and tools to overcome challenges, maximise their potential and achieve their business goals.

We strive to create a space where women can connect with like-minded individuals, fostering valuable relationships and collaborations. Through interactive sessions, engaging discussions and networking opportunities, we facilitate meaningful connections that go beyond the conference itself, enabling ongoing support and growth within the community.

At the Tasmanian Women in Business Conference we are dedicated to empowering women to unleash their full potential, break barriers, and thrive in their entrepreneurial journeys. Together, we are building a brighter future for women in business, one conference at a time.

EVENT DETAILS

Dates	15 & 16 May 2024
Location	Paranaple Conference Centre, Devonport
Attendance	150-200 Attendees

Sponsorship Packages

GOLD

One available

\$4000

- Your logo on our website
- Your logo on the opening virtual screen of our conference
- Your business name mentioned as a Gold sponsor in all announcements
- Pull-up banner in the foyer of the conference venue (*banner to be provided*)
- Pull-up banner in the conference room for the duration of the conference (*banner to be provided*)
- Complimentary exhibition space in the foyer (*Registration, morning tea & lunch area*)
- 2 x 2 Day Gold Conference Pass (*includes VIP dinner on 15 May*)

SILVER

\$1500

- Your logo on our website
- Your logo on the opening virtual screen of our conference
- Your business name mentioned as a Silver sponsor in all announcements
- Pull-up banner in the foyer of the conference venue (*banner to be provided*)
- Pull-up banner in the conference room for the duration of the conference (*banner to be provided*)
- 2 x 2 Day Silver Conference Pass

Sponsorship Packages

LANYARD

\$1000

- Your logo on our website
- Your logo on the opening virtual screen of our conference
- Your business name mentioned as a Partner sponsor in all announcements
- Pull-up banner in the foyer of the conference venue (*banner to be provided*)
- Your business name printed on our lanyard cards

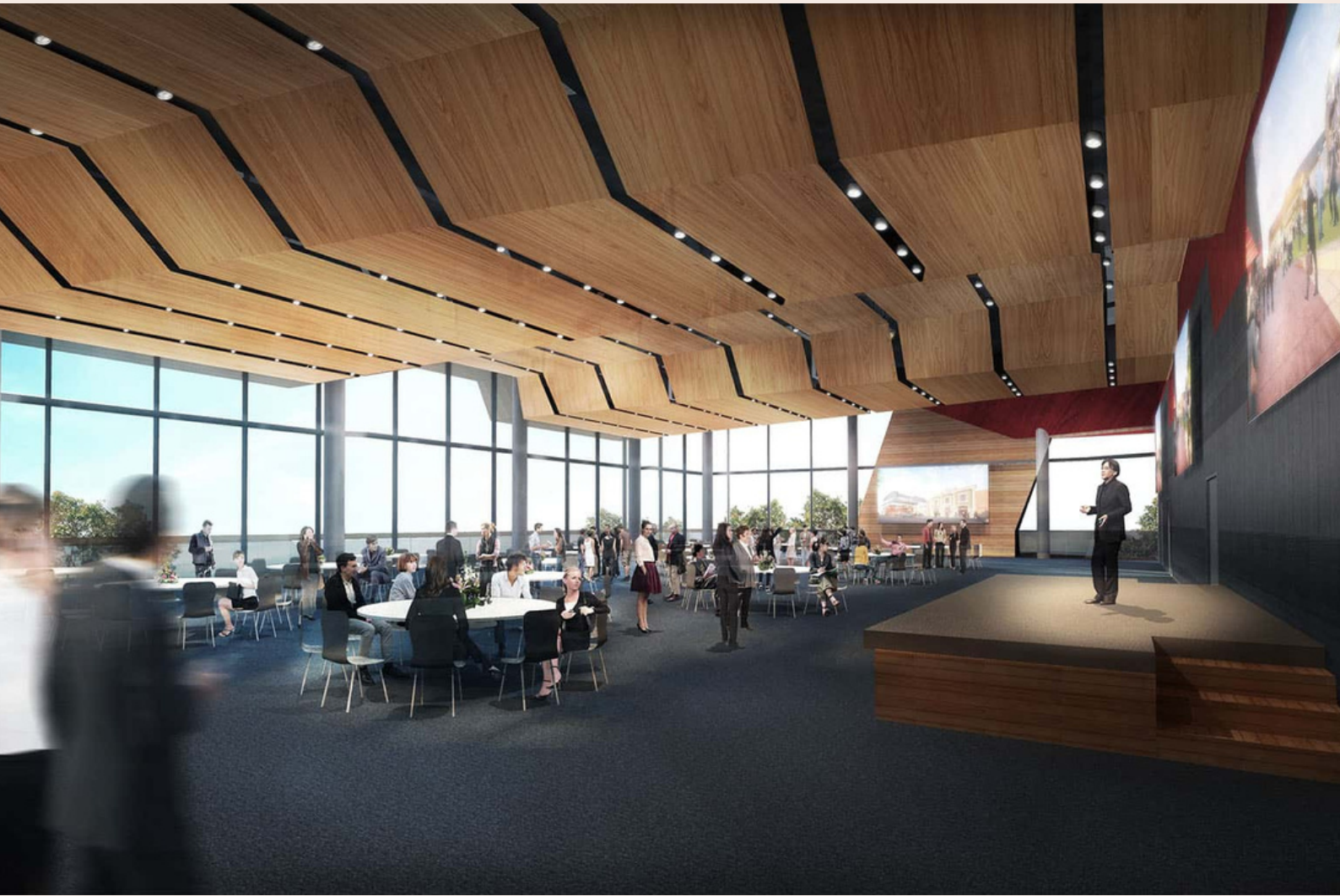
PARTNER

\$1000

- Your logo on our website
- Your logo on the opening virtual screen of our conference
- Your business name mentioned as a Partner sponsor in all announcements
- Pull-up banner in the foyer of the conference venue (*banner to be provided*)
- 1 x 2 Day Silver Conference Pass

GIFT SPONSOR

- Donate a gift for our door prizes
- Value must be minimum \$50
- Your logo on our website
- Contact us at hello@northmarketing.com.au



Thank you

We would love to welcome you as a sponsor for this **first of its kind** event on the North West Coast. To discuss your options, please contact:

BIANCA MCKENZIE
0433 639 799
HELLO@NORTHMARKETING.COM.AU